



The 4th Conference of Peking University US Alumni Associations (PKUAA-2009) will be held in Houston, Texas on 6/27-28, 2009. Delegates from Peking University, led by President Zhou Qifeng and former President Xu Zhihong, and representatives from the major Peking University Alumni Associations in the US will gather to cherish friendship and promote cooperations. Thousands of Peking University alumni around the world will focus on the conference.

Founded in 1898, Peking University was originally known as the Imperial University of Peking and was China's the first national university. A long time leader in higher education and scientific research in China, Peking University has continually played an essential role in the course of China's modernization.

The conference is hosted by Houston Beida Alumni Association and Peking University Education Foundation (USA) and is co-organized by Houston Beida Alumni Association. PKUEF(USA) will hold a charity banquet in the evening of 6/27, where President Zhou, former President Xu, and other distinguished guests will deliver keynote speeches on the political, economic, and educational policies of China.

We are seeking sponsorships in various forms and amounts, from individuals and businesses. Sponsorships offer you and your organization visibility to thousands of Peking University students, alumni and friends around the world and a unique opportunity to meet Peking University leaders. Funds raised will be used to set up scholarships and assistantships at Peking University.

The sponsorship plan is attached. For more information about the conference, please visit <http://www.beidahouston.org/PKUAA2009> or contact: Hongbin Wang (Tel: 713-876-7103, Email: [hongbinwang@mac.com](mailto:hongbinwang@mac.com)) or Chao Zhao (Tel: 832-433-3228, Email: [chaozhaohouston@gmail.com](mailto:chaozhaohouston@gmail.com)).

**Sponsorship Plan for  
The 4th Conference of Peking University US Alumni Associations**

**Platinum Sponsor: \$10,000 or more**

- ★ **The right to name a scholarship you help to set up at Peking University**
- ★ **Be invited to give remarks in the conference**
- ★ **Be invited to the VIP meeting with the PKU presidents**
- ★ Ten reserved VIP seats in the banquet
- ★ One full page Ad in the conference program

**Gold Sponsor: \$5,000**

- ★ **Be invited to give remarks in the conference**
- ★ **Be invited to the VIP meeting with the PKU presidents**
- ★ Five reserved VIP seats in the banquet
- ★ One full page Ad in the conference program

**Silver Sponsor: \$2,000**

- ★ **Be invited to the VIP meeting with the PKU presidents**
- ★ Four reserved VIP seats (or ten reserved seats) in the banquet
- ★ One full page Ad in the conference program

**Bronze Sponsor: \$1,000**

- ★ **Be invited to the VIP meeting with the PKU presidents**
- ★ Two reserved VIP seat (or five reserved seats) in the banquet
- ★ One full page Ad in the conference program

**General Sponsor**

- \$100: One reserved seat in the banquet
- \$300: One reserved seat in the banquet; One half page Ad in the program
- \$500: One reserved seat in the banquet; One full page Ad in the program

**Houston-BAA Scholarship**

- ★ \$\_\_\_\_\_: We also welcome donations in any amount toward setting up a “Houston-BAA scholarship” (休士顿北京大学校友会奖学金) at Peking University

\* Please make your check payable to PKUEF(USA) with a note of “PKUAA-2009”.

\*\* PKUEF(USA), the conference host, has IRS 501c.3 tax exempt status.